

## Reel Paddling Film Festival

Interest in RMCC hosting an evening of films sometime between March 1 and November 30, 2017? The event is a one day (evening?) film festival with films (short and longer) that we would choose from 30 – 40 compiled by the film festival hosts (Rapid Media) – see [www.rapidmedia.com](http://www.rapidmedia.com) . They are in the process of choosing now, but options may include:

- Martin's Boat
- Go Big or Go Home
- Paddle for the North

See the selection of 2016 trailers on the Reel Paddling website at:

<https://www.reelpaddlingfilmfestival.com/films/2016-shortlist>

See the following (attached) for more detail.

The first deadline (only if we want to be included in their first promotional material) is December 15.

Contact Kathryn Mutz if you have any interest in having RMCC sponsor this event.

[Kathryn.mutz@colorado.edu](mailto:Kathryn.mutz@colorado.edu)

It might be done in conjunction with Poudre Paddlers. They investigated hosting last year (as did Kathryn), but did not do so.

## Reel Paddling Film Festival – How To

### Features of hosting:

- The event package you receive includes: films, posters, tickets, programs, ballot box and other goodies
- Full digital and personal support as well as a Host Manual - 8 pages of tips & strategies to help organize a successful event
- You and your audience will each receive a free 1 year digital subscription to all four of Rapid Media's magazines; Canoeroots, Rapid, Adventure Kayak and Kayak Angler

### Most common benefits to hosting:

- fundraising
- creating/strengthening community and business partnerships
- unique promotion of your organization

Hosting fees are \$695USD total. Shipping costs and all materials are included. We do not take a percentage of ticket sales. There are no hidden costs. All profits are yours.

If your organisation belongs to ACA we'll take 20% off your first year's hosting fees (\$556) to help get the event off the ground.

### Dates & Deadlines

Our tour season officially runs between March 1st and November 30th each year. You may choose any date within that range.

December 15th is our first registration deadline. This will give you maximum promotional exposure from RPFF and Rapid Media.

**The minimum requirements** you'll need to get started are:

- Local adventure community
- Committee of 2 or more people (recommended, it can be done solo)
- Venue with seating for 80+ people, DVD player, speakers, projector, screen or flat wall
- Partners - although not a requirement, we've found that bringing together 1) a paddling club, 2) for-profit business (retail or outfitter) and 3) not-for-profit organisation (cause, charity, river keeper, municipality, etc) significantly increases the success rate.